

# JAY BOWIE

Creative

## HI, I'M JAY

I'm a writer, designer, and art director. For me, writing is the art of thought, and design is the art of communication.

With a strong foundation in digital design, I bring years of experience crafting campaigns, developing website strategies, and building engaging brand identities. My expertise spans industries such as finance, cannabis, wine and spirits, automotive, entertainment, food and beverage, retail, and not-for-profit/charity.

With a focus on clear communication and thoughtful design, I ensure projects are delivered on time, within budget, and to a high standard.

 TheRealJayBowie@gmail.com

 JayBowie.com

 @RealJayBowie

## EDUCATION

Algonquin College

└ Advertising & Marketing  
Communications Diploma

└ 2014-2017

## WORK EXPERIENCE

Lee Valley Tools  
Digital Design & Art Director  
Ottawa, 2022 - Present

Freelnace Creative  
2022 - Present

Fifty Strategy & Creative  
Creative  
Ottawa, 2020 - 2022

DentsuBos  
Contract Creative  
Toronto, 2019 - 2020

Bensimon Byrne/One Method  
Copywriter & Art Director  
Toronto, 2017 - 2019

Crafted Stories  
Creative Intern  
Ottawa, 2017

## SOFTWARE SKILLS

